

# United States Census 2020

Be Legendary – be counted

Kevin Iverson, Census Office Manager, ND Dept. of Commerce

(701) 328-5385 · [kciverson@nd.gov](mailto:kciverson@nd.gov)

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# A STATE'S VESTED INTEREST IN THE DECENNIAL CENSUS

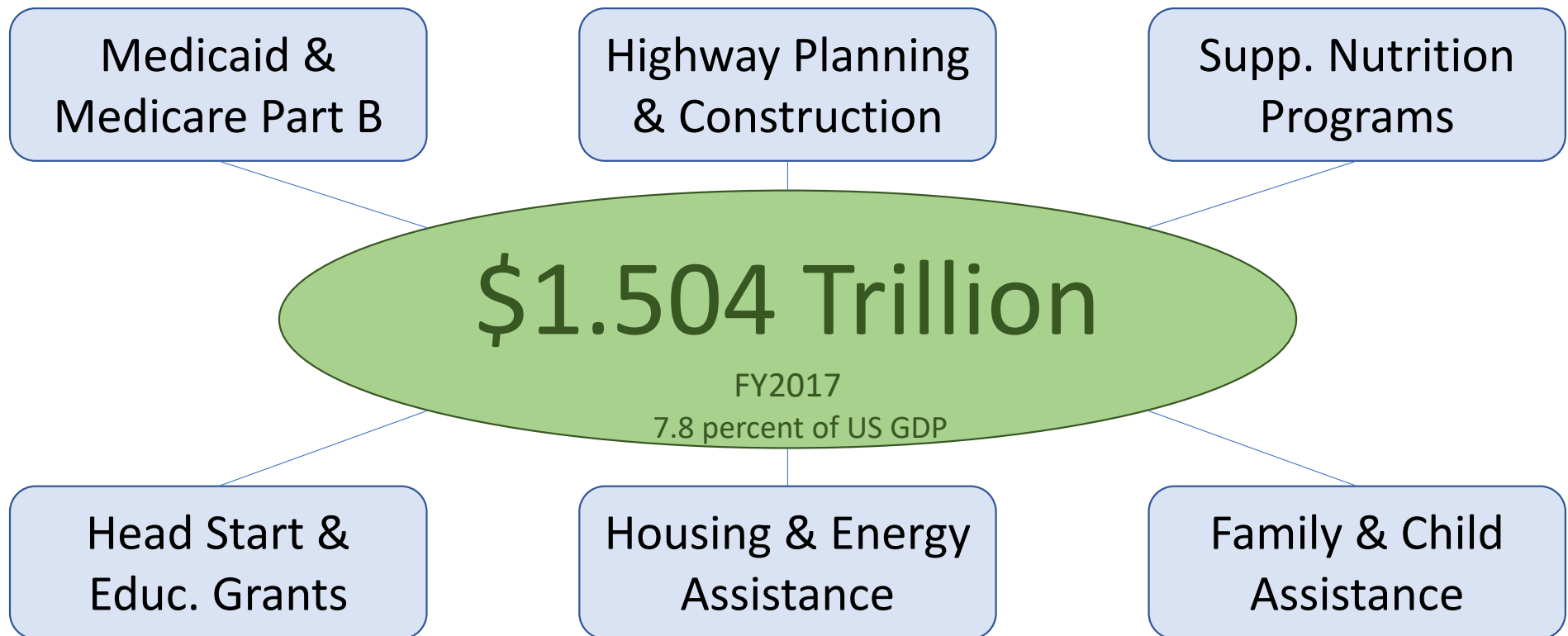
## DECENNIAL CENSUS DETERMINES:

- Each state's gain, loss, or maintenance of congressional representation
- State legislative district boundaries
- Federal grant formula allocations
- Distribution of over \$1.5 Trillion in 316 programs annually in federal funding to the states for federal programs including education, health, and human services
- Census data is used for an entire decade – until the next decennial census



# Counting Dollars Based on 2010 Census Data (FY 2017)

## 320 Federal Spending Programs



Source: <https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/Reamer%20NLC%20Census%2011-18-19.pdf>

# Why is the Census Important?

Follow  
the  
Money

**A lot of money!**

**16 Largest Programs**

**\$1,910 Per Resident  
Per Year**



## THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

### Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)

#### North Dakota

Total Program Obligations: \$1,445,647,171

Per Capita: \$1,910 (see note on proper use)

| CFDA #            | Program Name  | Dept. | Type       | Recipients | Obligations   |
|-------------------|---|-------|------------|------------|---------------|
| 93.778            | Medical Assistance Program (Medicaid)   | HHS   | Grants     | States     | \$763,566,403 |
| 20.205            | Highway Planning and Construction   | DOT   | Grants     | States     | \$237,112,547 |
| 93.774            | Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services | HHS   | Direct Pay | Providers  | \$120,092,401 |
| 10.551            | Supplemental Nutrition Assistance Program (SNAP)                                    | USDA  | Direct Pay | Households | \$77,912,538  |
| 84.010            | Title I Grants to Local Education Agencies  | ED    | Grants     | LEAs       | \$36,788,553  |
| 14.871            | Section 8 Housing Choice Vouchers   | HUD   | Direct Pay | Owners     | \$33,237,000  |
| 93.600            | Head Start/Early Head Start   | HHS   | Grants     | Providers  | \$32,221,909  |
| 84.027            | Special Education Grants (IDEA)   | ED    | Grants     | States     | \$29,266,979  |
| 93.568            | Low Income Home Energy Assistance (LIHEAP)  | HHS   | Grants     | States     | \$25,735,063  |
| 93.767            | State Children's Health Insurance Program (S-CHIP)                                  | HHS   | Grants     | States     | \$20,997,000  |
| 10.555            | National School Lunch Program   | USDA  | Grants     | States     | \$19,177,631  |
| 93.658            | Foster Care (Title IV-E)  | HHS   | Grants     | States     | \$12,878,000  |
| 10.557            | Supplemental Nutrition Program for Women, Infants, and Children (WIC)               | USDA  | Grants     | States     | \$10,731,717  |
| 14.195            | Section 8 Housing Assistance Payments Program (Project-based)                       | HUD   | Direct Pay | Owners     | \$10,648,622  |
| 93.527/<br>93.224 | Health Center Programs (Community, Migrant, Homeless, Public Housing)               | HHS   | Grants     | Providers  | \$9,168,808   |
| 93.596            | Child Care and Development Fund-Entitlement   | HHS   | Grants     | States     | \$6,112,000   |

# Opportunity Costs to the State

RESIDENT



\$1,910/yr

\$19,100/10 yrs

HOUSING UNIT (2.32)



\$4,431/yr

\$44,312/10 yrs

STATE (if off 0.1%)



\$1.5 million/yr

\$15 million/10 yrs

# The Other Reasons!

## Political Power - Representation in Government



### Why Census 2020 is Important to North Dakota

Your community benefits the most when everyone counts.

Did you know that the distribution of political posts and taxpayer's dollars is based upon how many residents are counted in an area, not how many may live there?

#### Equal Representation in Government

One of the best ways to ensure all populations are treated fairly in the distribution of public goods and services is to ensure they are equally represented in the political process. This starts by making sure everyone is counted in the Census. The Census is conducted every 10 years to ensure equal representation in an elected government at both federal and state levels.

#### Return of Resident Tax Dollars to North Dakota

The Census establishes North Dakota's proportion number for all federal funds for the next 10 years. In fiscal year 2015, \$1.45 billion in federal funds were obligated in North Dakota based upon resident counts from Census 2010 and subsequent annual population estimates. This equates to \$1,910 in federal funds distributed annually for each North Dakota resident.

| Program  | 2015 Federal Obligations in ND |
|--|--------------------------------|
| Medicaid & Medicare Part B   | \$883.6 M                      |
| Highway Planning & Construction  | \$237.1 M                      |
| Supplemental Nutrition Programs (SNAP, WIC, National School Lunch Program) | \$107.8 M                      |
| Head Start & Education Grants  | \$98.2 M                       |
| Housing & Energy Assistance  | \$69.6 M                       |
| Family & Child Assistance (S-CHIP, Foster Care, Child Care)                | \$39.9 M                       |
| Health Center Programs (Community, Migrant, Homeless, Public Housing)      | \$9.1 M                        |

Minorities, those in poverty, recent migrants and rural residents tend to be the most difficult to count. They are also more likely to be consumers of federally funded programs.

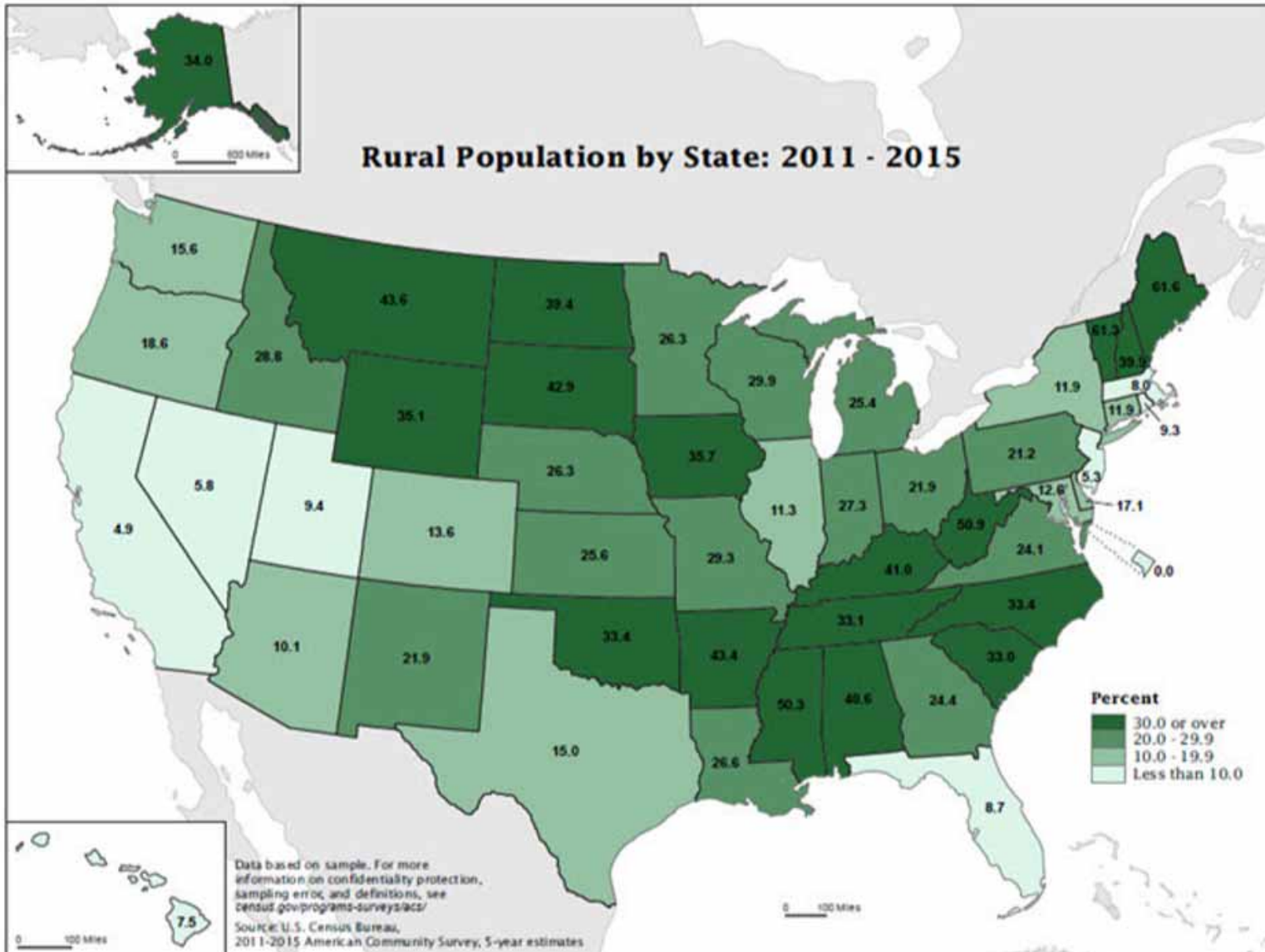
#### Over a 10 year span:



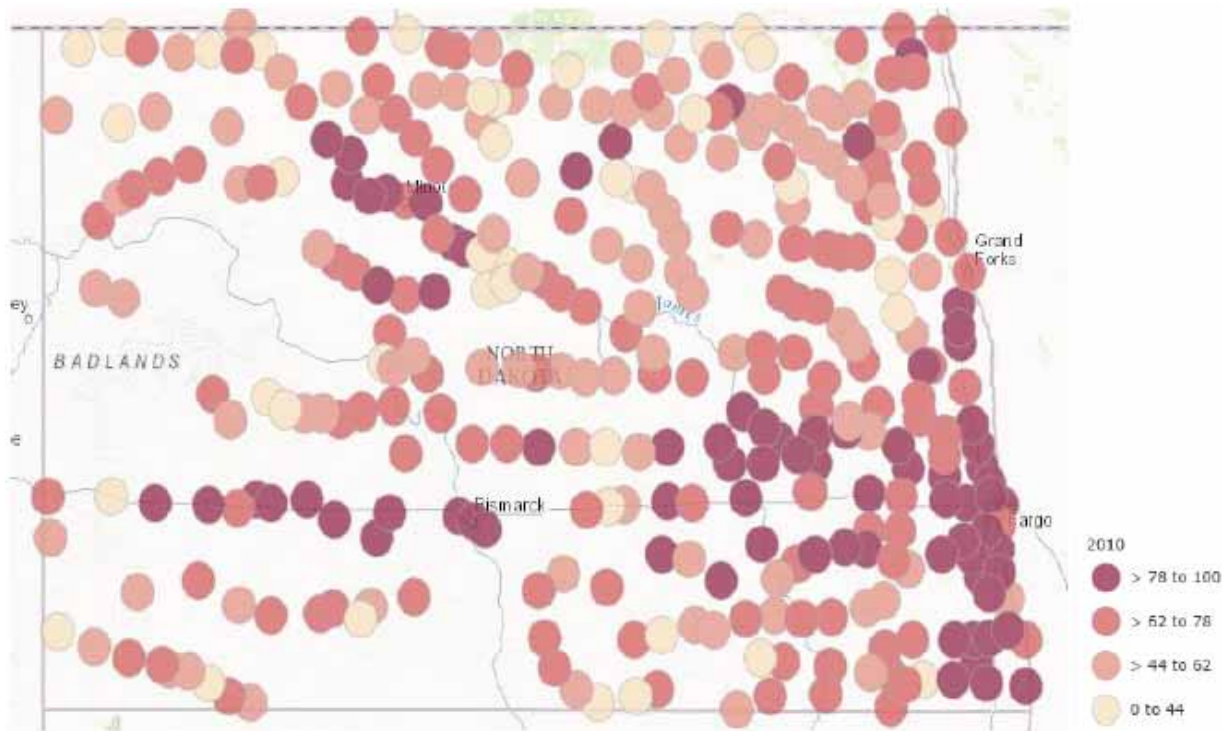
Source: George Washington University, 2015 <https://gwipp.gwu.edu/sites/g/files/tazdz2181f/downloads/North%20Dakota%20CFD%2008-18-17.pdf>

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# ND 2010 Census Low Response Areas

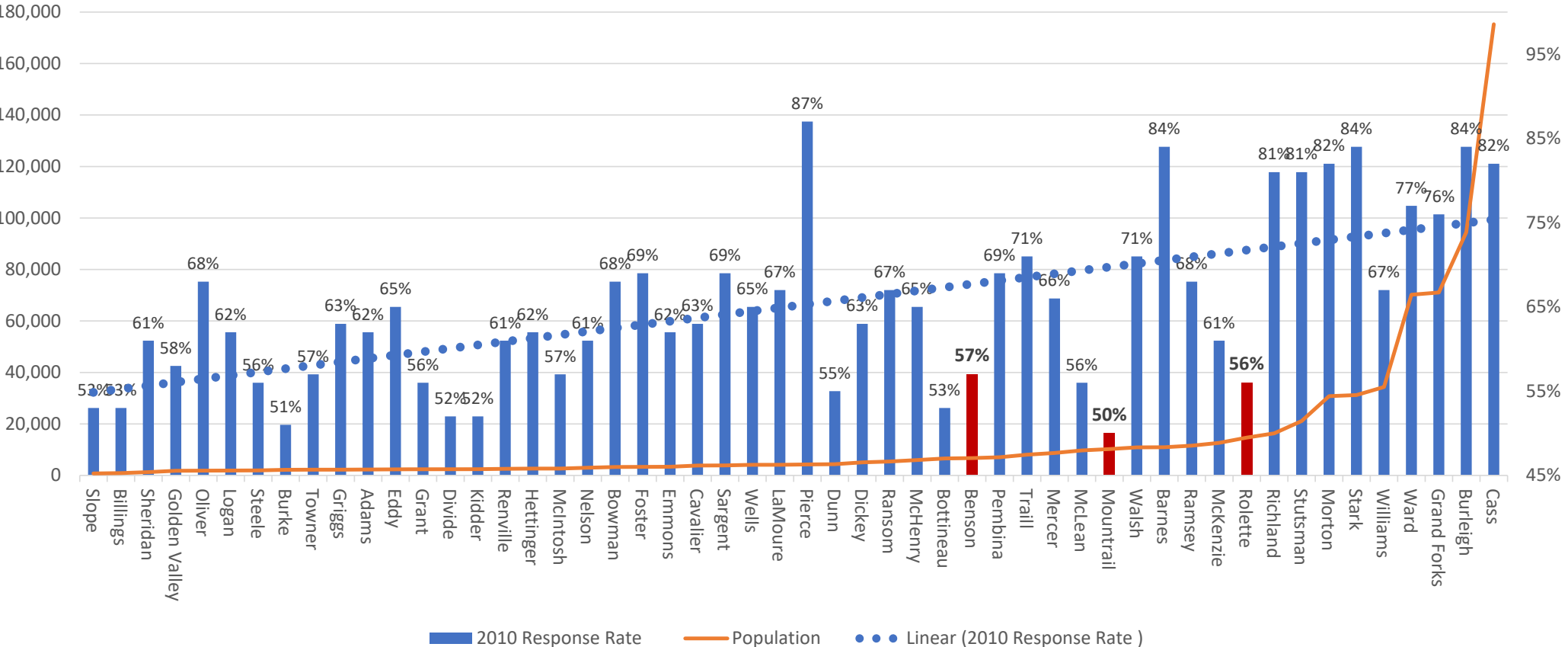


**Smaller, more rural communities tended to have a lower response rate than larger, more urban communities in North Dakota.**



# Census 2010

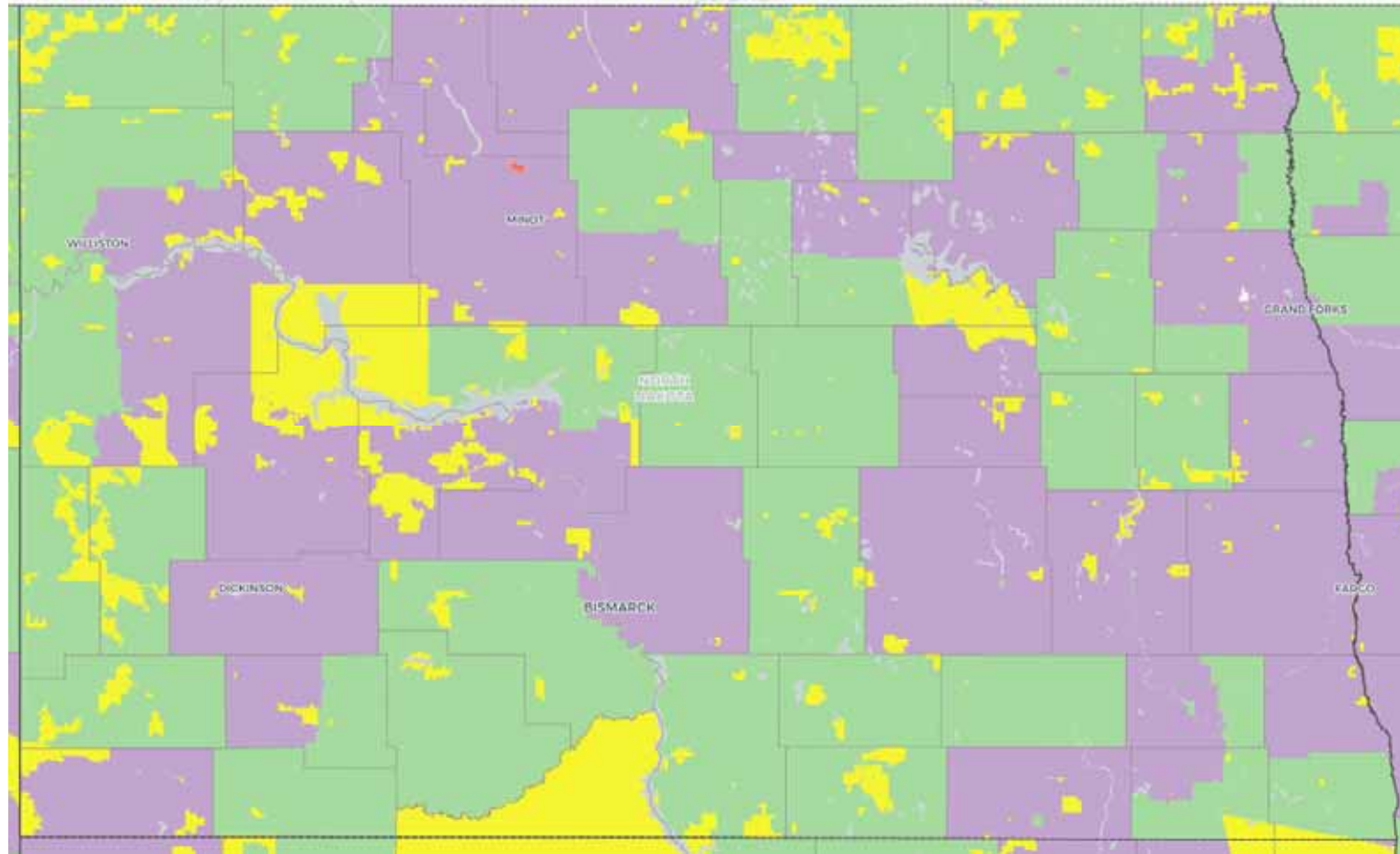
## Relationship Between County Population and Response Rate:



**Lower populated counties tend to have lower response rates  
(Excludes Sioux County)**

# Types of Enumeration

- **Self-Response** – Questionnaire by mail.
  - Internet first (Purple)
  - Internet choose (Green)
- **Update Leave** - In areas where the majority of housing units either do not have mail delivered to the physical residence.



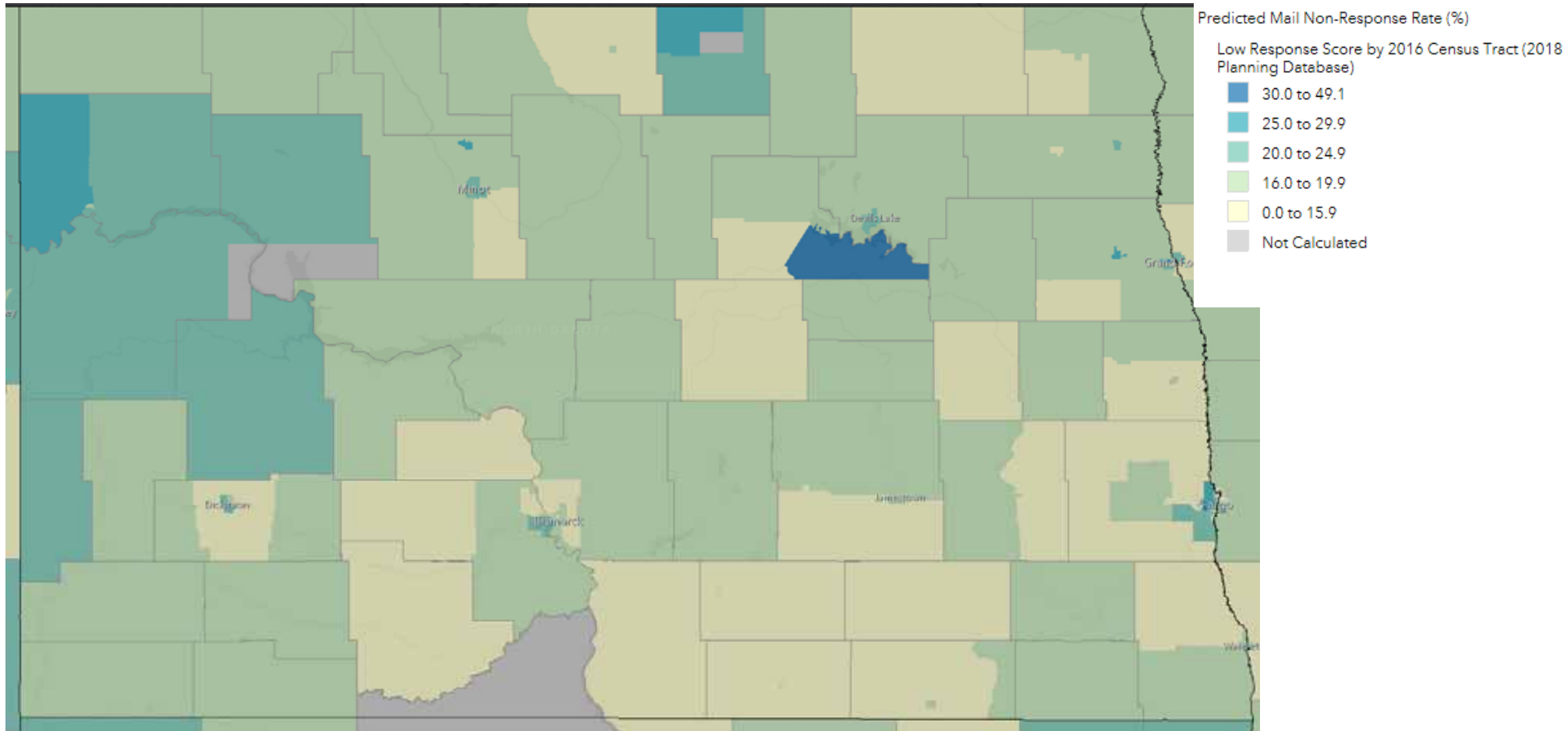
Mailing a letter to 90.3% of the state's housing units, beginning March 2020.  
Hand-delivering a census packet to 9.7% of the state's housing units, beginning March 2020.

# Hard-to-Count

## North Dakota's Unique Populations:

- American Indians
- Bakken Region oilfield workers
- Retired snowbirds with more than one residence
- Federal military – legal residents elsewhere
- College students – legal residents elsewhere in US / alien residents
- Recently arrived immigrants
- Frontier counties – 6 persons or less per square mile

# Census 2020 Response Outreach Area Mapper (ROAM)

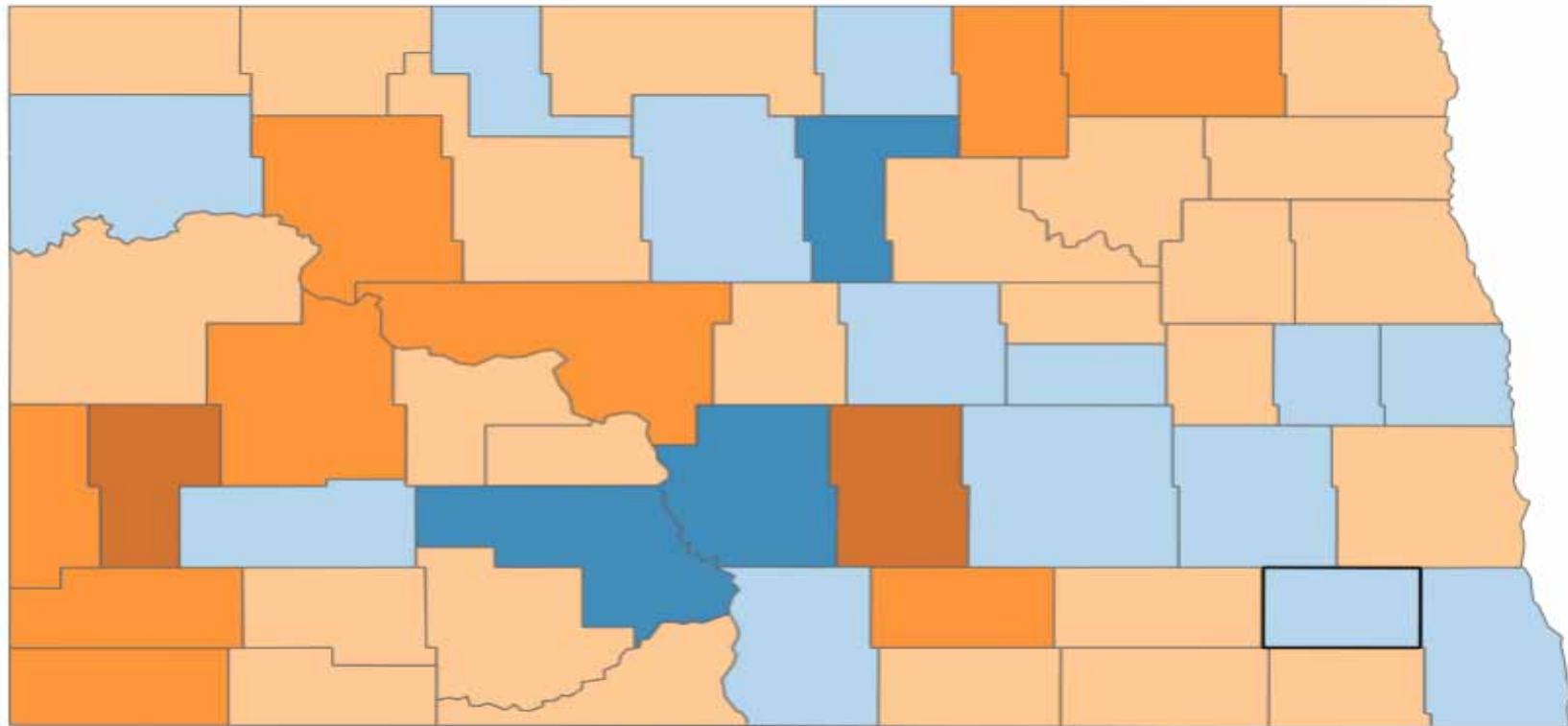


<https://gis-portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=64f6a4d47e864b9699af6ce6338d49bd>

# 2020 Census Recruiting Goals by County in North Dakota

Select a State:  Select Period:

- Less than 20%
- 20-40%
- 40-60%
- 60-80%
- Over 80%



as of: 01/13/2020



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