

LEAD SIMPLY: MODEL, CONNECT AND INVOLVE

All-Employee Workshop · October 9, 2025

The Cooperative Center | NDAREC headquarters | 3201 Nygren Drive NW | Mandan, N.D.

WORKSHOP OVERVIEW

As we face life's challenges, there is often fear and uncertainty. How we choose to face those challenges has a huge impact on results. Regardless of job titles, we are all called to be leaders at different times — whether on the job, representing your cooperative out in the community with civic organizations or volunteer service, and even in your personal lives. This is where the concept of "Lead Simply" can be so effective.

True leadership is modeling the behavior you want to see, connecting with the people you lead, and involving them as much as possible. This workshop is intended to help you and your colleagues build and enhance leadership skills that earn trust and stand strong under pressure.

KEY TOPICS

- Importance of teams and teamwork for fostering a collaborative work environment
- Framework for leadership
- The Three-Step Stride to eliminate unnecessary steps, manage stress levels and be more productive
- Problem solving – understanding the "why," avoiding complacency and making a plan

MEET THE INSTRUCTOR

Holly Hoffman was the last remaining member of the Espada Tribe and the last woman standing on Season 21 of the CBS hit reality show, "Survivor Nicaragua." Through that experience, Holly was inspired to share her message of survival.

A native of South Dakota, Holly's keynote speaking not only offers encouragement and optimism but a roadmap for self-discovery and enlightenment.

Holly has earned the nationally recognized Certified Speaking Professional credential, and travels across the country and internationally, speaking to a wide variety of corporations, associations, universities, schools and women's organizations.

SCHEDULE FOR THURSDAY, OCTOBER 9

All times listed are Central Time.

| | |
|------------|---|
| 8:30 a.m. | Hot Breakfast Buffet |
| 9 a.m. | Lead Simply: Model, Connect and Involve |
| 12 p.m. | Lunch |
| 12:30 p.m. | Lead Simply: Model, Connect and Involve – continued |
| 3:30 p.m. | Evaluations and Adjournment |

Registration Information

To register, please go to www.ndarec.com/ndarec-education-programs. The registration deadline is **September 29**.

For NDAREC members with a 2025 prepaid education plan, there is no registration fee/person. For members who do not have a prepaid education plan, the registration fee is \$595/person. No advance payment is necessary; NDAREC will send an invoice for the registration fee (if applicable) following the workshop. The cost for breakfast, two refreshment breaks and lunch will be billed back to participating cooperatives.

Cancellations

If you need to cancel your registration, please notify Pamela Clark-Stein at pstein@ndarec.com 14 days in advance of the program. If notice is provided 14 days or more in advance, there is no cancellation fee. If notice is provided less than 14 days in advance, a cancellation fee of \$70/day will be charged. Please note: Substitutions are permitted at no extra charge if NDAREC is notified of the substitution prior to the program date.

Hotel Accommodations

For your convenience, a block of sleeping rooms is reserved for Wednesday, Oct. 8, at the Comfort Inn & Suites, 1516 27th St. N, Mandan. For online room reservations, go to www.choicehotels.com/reservations/groups/RX29C8. The release date for the reserved block of sleeping rooms is **September 16**.

Special Dietary Needs and Other Accommodations

Please notify Pamela at pstein@ndarec.com of any dietary restrictions such as food allergies, gluten-free options and other special accommodations needed. A minimum of 72 hours' advance notice is required.